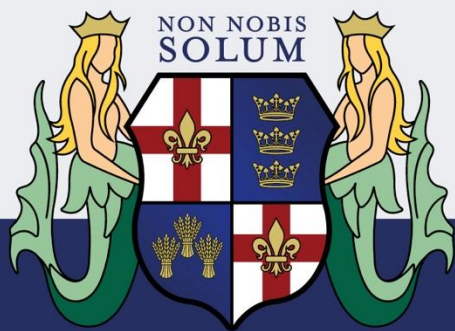




BOSTON HIGH SCHOOL SIXTH FORM

A mixed Sixth Form in a selective Grammar school for girls

MEDIA STUDIES - BTEC

QUALIFICATION: BTEC

EXAM BOARD: PEARSON

COURSE LEADER:
Mrs Scott

COURSE CONTENT

In 2014, the UK Government reported that the creative industries were worth £8 million an hour to the UK economy. From Guardians of the Galaxy to Minecraft, the UK holds the talent and resources that produce some of the most innovative and imaginative media in the world. The range of industries represented by creative digital media production includes media such as film and television, digital publishing and digital games. These are some of the fastest growing industries in the UK and are one of the areas in which the UK leads the rest of the world.

Lessons in Media Studies explore both theory and practical skills from the start of the course with a focus on you developing a thorough working knowledge of relevant media language, concepts and technical skills. Students will learn to analyse and deconstruct media images and representations, learning the skills required for communication to pitch for digital commissions.

In Year 12 students will study: advertising, films, newspapers, radio, television, magazines, video games and music videos for their Unit 1 exam on Media Representations. They will also complete a coursework unit exploring the importance of Pre-Production for their Unit 4 component.

In Year 13, students will study for their Unit 8 exam, responding to a commission and also complete their Cross-Media Production coursework, giving them the chance to create their own professional media products for magazines or radio.

PREPARATION FOR STUDYING THIS SUBJECT

- Be readers of newspapers like *The Times* and magazines like *Vogue*.
- Be watchers of TV series like *Black Mirror* and *The Returned*.
- Be listeners of Radio shows like *Women's Hour* and *Uncanny*.
- Be observers of independent films like *I, Daniel Blake* or blockbusters like *Black Panther*.
- Be interested in production skills and digital creativity through photography and graphic design.

Be prepared to investigate these industries; who owns them, how they are made, how they make money, how they target specific audiences, how they represent the world around us. Consider how you as a producer of media would take photos, film segments, design covers or adverts and build websites. Learn how to frame a good photo and how to work a DSLR camera.

ASSESSMENT

Y12: 2 mandatory units - 1 piece of coursework for Unit 4 (Pre-Production) and 1 external exam for Unit 1 (Media Representations).

Y13: 1 mandatory unit and 1 optional unit – 1 external exam for Unit 8 (Responding to a Commission) and 1 piece of coursework for either Unit 14 or Unit 18 (magazine or radio production).



FUTURE OPPORTUNITIES

- Kings College London – English with Film Studies
- Sunderland University – Sport with Journalism
- Norwich University of the Arts – Animation

ENTRY REQUIREMENTS

Full entry requirements can be found on our website. Please ensure you check these as some courses have subject specific requirements that must be met in addition to the general entry requirements to join our Sixth Form.

“The course helps me understand the influence of media in everyday life while giving me the opportunity to be creative and express my own ideas.”