



# BUSINESS

QUALIFICATION: CTEC

EXAM BOARD: OCR

COURSE LEADER:  
Mrs Wise

## BOSTON HIGH SCHOOL SIXTH FORM

A mixed Sixth Form in a selective Grammar school for girls

### COURSE CONTENT

Are you ready to explore the dynamic world of business in a hands-on, practical way? Our experienced Business Studies department is thrilled to introduce the **Cambridge Technical Programme** — a fresh and exciting opportunity for students who prefer a vocational route to success.

This course is designed to spark your curiosity and build real-world skills through a mix of theory and practical learning. Whether you're aiming for university, an apprenticeship, or jumping straight into the workforce, this programme will give you the confidence and knowledge to thrive.

Students will study three compulsory units:

- The business environment
- Working in business
- Customers and Communication

Two further internally assessed coursework units:

- Business Events – Where you will plan and lead your own event!
- Marketing and Market research – Explore how businesses connect with their audience.

### WHY CHOOSE THIS COURSE?

- Learn through a blend of classroom theory and hands-on activities.
- Gain insight into business and real-world roles.
- Develop transferable skills for careers in marketing, sales, events management, and beyond.
- Be part of a supportive, forward-thinking department that's passionate about your success.

### PREPARATION FOR STUDYING THIS SUBJECT

- Watch or listen to the national and business and company news.
- Watch Ted Talks or documentaries on Business and Events Management.

### ASSESSMENT

- 3 x externally assessed examination units.
- 2 x internally assessed, and externally moderated, coursework units.
- Students will be encouraged to take part in planning school events, conduct marketing activities and lead Young Enterprise.

### FUTURE OPPORTUNITIES

Most students studying Business, go on to study Higher Education courses leading to careers in Events Management, Marketing, International Business Management, Accounting and Finance and Law.

### ENTRY REQUIREMENTS

Full entry requirements can be found on our website. Please ensure you check these as some courses have subject specific requirements that must be met in addition to the general entry requirements to join our Sixth Form.

